

Matt B. Parrett, Ph.D.

RESEARCH INTERESTS

Food Economics, Behavioral Economics, Labor Economics, Applied Microeconomics

TEACHING INTERESTS

Microeconomics, Macroeconomics, Statistics, Econometrics, Food Policy, Cost-Benefit Analysis, Behavioral Economics, Experimental Economics, Labor Economics

EDUCATION

2003	Ph.D. in Economics, Virginia Tech, Blacksburg, VA
2000	M.A. in Economics, Virginia Tech, Blacksburg, VA
1998	B.A. in Economics, University of Mary Washington, Fredericksburg, VA

RESEARCH

Publications

Minor, T. and M. Parrett (2017) "The Economic Impact of the Food and Drug Administration's Final Juice HACCP Rule" *Food Policy* 68: 206 - 213.

Minor, T. and M. Parrett (2016) "A Retrospective Review of the Economic Impact of the Food and Drug Administration's Proposed Egg Rule" *Agricultural Economics* 47: 457 - 464.

Parrett, M. (2015) "Beauty and the Feast: Examining the Effect of Beauty on Earnings Using Restaurant Tipping Data" *Journal of Economic Psychology* 49: 34 - 46.

(Press: *Pacific Standard, International Business Times, National Affairs, The Boston Globe, The Times-Picayune, Business Insider Australia, Tech Insider*)

Parrett, M. (2013) "What We Know About Discriminatory Differentials in Labor Market Outcomes" In *The Economics of Inequality, Poverty, and Discrimination in the 21st Century*, edited by Robert Rycroft, Praeger. (Invited)

Grossman, P. and M. Parrett (2011) "Religion and Prosocial Behaviour: A Field Test" *Applied Economics Letters* 18: 523 - 526.

Parrett, M. (2011) "Customer Discrimination in Restaurants: Dining Frequency Matters" *Journal of Labor Research* 32: 87 - 112.

Parrett, M. (2011) "Do People With Food Service Experience Tip Better?" *Journal of Socio-Economics* 40: 464 - 471.

Parrett, M. (2010) "Does Steroid Use Gateway into Marijuana Use? Evidence from 2001 - 2007 Monitoring the Future Data" *Southern Business and Economic Journal* 33: 93 - 106.

Parrett, M. (2006) “An Analysis of the Determinants of Tipping Behavior: A Laboratory Experiment and Evidence from Restaurant Tipping” *Southern Economic Journal* 73: 489 - 514.

Revise and Resubmits

Minor, T. and M. Parrett “An Evaluation of the USDA’s Policy to Reduce Listeria Illnesses in Ready-to-Eat Meat and Poultry Products” Under revision at *Agribusiness*

Working Papers

Parrett, M. “A Chip in Value - An Examination of the Effect of a Series of High Profile Foodborne Illness Outbreaks on Chipotle’s Market Capitalization”

Work in Progress

Parrett, M. “Tipping the Scale: The Effect of Server Weight on Tip Earnings”

Minor, T. and M. Parrett “An Analysis of the Link between the Food and Drug Administration’s Final Retail Egg Rule and Egg-Related *Salmonella* Illnesses”

Parrett, M. “Gender Differences in Altruism: Evidence from the Field”

Parrett, M. “Trust and Gender: Evidence from the Field”

EMPLOYMENT

- 2019 – Present **Director of Master of Science in Applied Economics Program**
Johns Hopkins University
Washington, DC
Duties include teaching graduate courses, engaging in research, supervising part-time and full-time faculty, curriculum planning, new course and program development, current and potential student advising, and budget management.

Graduate Courses Taught: Statistics (Online) (Spring 2020)
- 2018 – 2019 **Adjunct Instructor of Economics**
Oregon State University, Corvallis, OR
Undergraduate Courses Taught: Introduction to Econometrics (Online)
- 2015 – 2019 **Senior Economist**
2012 – 2015 **Economist**
Food and Drug Administration
College Park, MD
Conducted cost-benefit analyses of nutrition, food safety, and tobacco regulations. Served as Lead Economist on Graphic Warning Labels tobacco rule and served as Lead Economist on Nutrition Facts Label and Serving Size rules. Engaged in research aimed at publication in peer-reviewed economics journals. Work involved interactions with key members of the policymaking process, including members at various levels of government, as well as members of industry and the public.

- 2008 - 2012 **Assistant Professor of Economics**
 Bridgewater State University, Bridgewater, MA
Undergraduate Courses Taught: Principles of Microeconomics, Statistics for Economics and Business (Traditional and Online), Second Year Seminar: Economics of Everyday Life, Industrial Organization (Online), Econometrics I
Graduate Courses Taught: Foundations of Business Statistics (MBA Level)
- 2007 - 2008 **Visiting Assistant Professor of Economics**
 Emory University, Atlanta, GA
Undergraduate Courses Taught: Principles of Microeconomics, Intermediate Microeconomics, Introduction to Statistical Methods, Junior Seminar: Economics of Crime
- 2006 - 2007 **Transfer Pricing Manager**
 2004 - 2006 **Transfer Pricing Senior Consultant**
 Deloitte Tax LLP, Atlanta, GA
Utilized economic and financial analyses to help companies across a wide spectrum of industries establish and defend the arm's length nature of their related party transactions. Work involved interactions with tax and other professionals both within and outside of Deloitte, as well as management of client expectations and consultants and senior consultants.
- 2003 - 2004 **Visiting Assistant Professor of Economics**
 Washington and Lee University, Lexington, VA
Undergraduate Courses Taught: Principles of Microeconomics, Principles of Macroeconomics, Elementary Applied Statistics for Economics and Management, Industrial Organization
- 2002 **Revenue Forecasting Group Summer Intern**
 Virginia Department of Taxation, Richmond, VA
Provided data analysis for the Chief Economist. Developed a time-series econometric model to forecast tax revenue from non-withholding income. Represented the department in meetings of the Governor's Advisory Board of Economists, the Governor's Advisory Council on Revenue Estimates, and Virginia's Senate Finance Committee.
- 1998 - 2003 **Department of Economics Teaching Assistant**
 Virginia Tech, Blacksburg, VA
Undergraduate Courses Taught: Principles of Microeconomics, Principles of Macroeconomics, Money and Banking

COMPETITIVE FUNDING

External

2003

National Science Foundation Dissertation Enhancement Grant (SBE-0241935)
 "The Give and Take on Restaurant Tipping" (\$11,860)

Internal

2009

Bridgewater State University Online Course Development Grant
 Industrial Organization (\$2,000)

- 2009 **Bridgewater State University Presidential Course/Program Development Grant**
Second Year Seminar – Economics of Everyday Life (\$3,500)
- 2009 **Bridgewater State University Center for the Advancement of Research and Teaching Faculty and Librarian Research Grant**
“Do Cell Phones Deter Crime? Evidence from 2000 – 2006 State-Level Panel Data” (\$3,225)
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PRESENTATIONS

- 2019 **“An Evaluation of the USDA’s Policy to Reduce Listeria Illnesses in Ready-to-Eat Meat and Poultry Products”**
Food Safety Regulatory Economics Working Group 3rd Technical Meeting, Washington, DC
- 2018 **“An Evaluation of the USDA’s Policy to Reduce Listeria Illnesses in Ready-to-Eat Meat and Poultry Products”**
Agricultural and Applied Economics Association Annual Meetings, Washington, DC
- 2018 **“A Tale of Two Rules: My Experience Estimating Retrospective Benefits”**
Society for Benefit-Cost Analysis Annual Meetings, Washington, DC
- 2017 **“The Economic Impact of the United States Department of Agriculture’s Proposed and Final Rules to Reduce the Incidence of *Listeria monocytogenes* (*Lm*) in Ready-to-Eat Meat and Poultry Products”**
Society for Risk Analysis Annual Meetings, Arlington, VA
- 2017 **“My Experience Estimating Retrospective Benefits: A Tale of Two Rules”**
FDA Economics Brown Bag Seminar Series, Silver Spring, MD
- 2014 **“A Retrospective Review of the Effect of the Food and Drug Administration’s Proposed Egg Rule on *Salmonella* Illnesses and Outbreaks”**
FDA Economics Brown Bag Seminar Series, Silver Spring, MD
- 2011 **“Beauty and the Feast: Examining the Effect of Beauty on Earnings Using Data from a Natural Field Experiment”**
Southern Economic Association Annual Meetings, Washington, DC
- 2010 **“Do People With Food Service Experience Tip Better?”**
Southern Economic Association Annual Meetings, Atlanta, GA
- 2010 **“Do People With Food Service Experience Tip Better?”**
Western Economic Association International Annual Meetings, Portland, OR
- 2010 **“Do Cell Phones Deter Crime? Evidence from 1999 - 2007 State-Level Panel Data”**
Eastern Economic Association Annual Meetings, Philadelphia, PA

- 2009 **“Group Identity and Reciprocity in the Field: Evidence from Restaurant Tipping”**
International Economic Science Association Annual Meetings, Arlington, VA
- 2004 **“Beauty and the Labor Market: Evidence from a Tipping Data Set”**
ASSA Annual Meetings, San Diego, CA
- 2004 **“An Empirical Analysis of the Determinants of Tipping Behavior”**
ASSA Annual Meetings, San Diego, CA
- 2003 **“An Empirical Analysis of the Determinants of Tipping Behavior”**
Southern Economic Association Annual Meetings, San Antonio, TX
- 2003 **“An Empirical Analysis of the Determinants of Tipping Behavior”**
Economic Science Association North American Regional Meetings, Tucson, AZ
- 2002 **“What Determines Tips?”**
ASSA Annual Meetings, Atlanta, GA

WORKSHOPS

- 2019 **Best Practices for Teaching and Learning**
Johns Hopkins University, Washington, DC
- 2009 **The Art of Publishing**
Emory University, Atlanta, GA
- 2001 **Seventh Annual Visiting Graduate Student Workshop in Experimental Economics**
George Mason University, Fairfax, VA

SERVICE

Refereeing

National Science Foundation, *Games and Economic Behavior*, *Journal of Economic Behavior and Organization*, *Journal of Economic Psychology*, *Journal of Behavioral and Experimental Economics*, *Journal of Labor Research*, *Applied Economics*, *Economics Research International*, *Bulletin of Economic Research*, *Southern Business and Economic Journal*, *Journal of Applied Social Psychology*, *Scandinavian Journal of Hospitality and Tourism*

Food and Drug Administration

- 2017 Peer Mentor
- 2015 New Hire Mentor
- 2014 Transition Advisory Council
- 2014 Standard Operating Procedures Work Group

Bridgewater State University

2011 - 2012 Department of Economics Graduate Curriculum Committee

2011 - 2012	Center for the Advancement of Research and Teaching Grant Review Committee
2011 - 2012	MBA Committee
2010 - 2011	School of Business AACSB Core Curriculum Committee
2010 - 2011	Department of Economics Search Committee
2010 - 2011	Center for the Advancement of Research and Teaching Summer Grant Review Committee
2009 - 2010	Center for the Advancement of Research and Teaching Faculty and Librarian Research Grant Review Committee
2009 - 2012	Center for the Advancement of Research and Teaching Advisory Board
2009	Author of Department of Economics Informational Brochure
2008 - 2012	Advisor to Undergraduate Economics Majors
2008 - 2012	Department of Economics Undergraduate Curriculum Committee

AWARDS AND HONORS

Food and Drug Administration

2019	Time-Off Award Graphic Warning Labels Proposed Rule
2017	Commissioner's Special Citation Nutrition Facts Label Team
2017	Group Recognition Award Final Nutrition Facts Label Rollout Team
2016	Letter of Appreciation from First Lady Michelle Obama Nutrition Facts Label and Serving Size Final Rules
2016	Individual Cash Award Nutrition Facts Label and Serving Size Final Rules
2015	Group Recognition Award Nutrition and Labeling Economics Group
2015	Group Recognition Award Proposed Nutrition Facts Label Rollout Team
2014	Commissioner's Special Citation Nutrition Facts Label Work Group

Deloitte Tax LLP

2007

Applause Award

2006

Applause Award

2005

Outstanding Performance Award

Virginia Tech

1998 - 2003

Department of Economics Teaching Assistantship

University of Mary Washington

1997

James Harvey Dodd Memorial Scholarship in Economics